### Cookie Policy

#### Description

### What are Cookies

Cookies are small text files that are placed on your machine to help the site provide a better user experience. In general, cookies are used to retain user preferences, store information for things like shopping carts, and provide anonymised tracking data to third party applications like Google Analytics. As a rule, cookies will make your browsing experience better. However, you may prefer to disable cookies on this site and on others.

The most effective way to do this is to disable cookies in your browser. We suggest consulting the Help section of your browser or taking a look at the About Cookies website which offers guidance for all Ilt Watermark modern browsers

#### How we use Cookies

We use necessary cookies to make our website work. Weâ??d also like to set analytics cookies that help us make improvements by measuring how you use our website. These will be set only if you accept them. We do not use cookies to collect or pass any personally identifiable or sensitive information to advertisers or third parties.

#### Find out more about Cookies?

You can find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org.

## Types of Cookies we use

### **Necessary or Functional Cookies**

Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.

Cookie	Duration	Description
cookie_alert	1 year	Enables use of the cookie acceptance pop up on the website and settings to be remembered. It does not collect or store any personal information about the site visitors.

Cookie	Duration	Description
wordpress_test_cookie	Session	WordPress sets a cookie named wordpress_test_cookie to check if the cookies are enabled on the browser to provide an appropriate user experience for the user. This cookie is used on the front-end, even if you are not logged in.

#### **Performance/Analytical Cookies**

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.

Cookie	<b>Duration</b>	Description
_ga	2 years	The _ga cookie, installed by Google Analytics, calculates visitor, session, campaign data, and also keeps track of site usage for the siteâ??s analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors. For more
_ga_*	2 years	information on how Google uses data see Googleâ??s Privacy and Terms.  Google Analytics sets this cookie to store and count page views.
		Used by Google Analytics to distinguish individual users on our website. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data
_gid	24 hours	collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form. To opt out of being tracked by Google Analytics across all websites, visit: Google Analytics Opt-out Browser Add-on

# **Third Party Cookies**

Third-party cookies are generated and placed on the userâ??s device by a different website other than the one the user is visiting. They are created when a user visits a website that includes elements from other sites, such as third-party images or ads. If a server hosting one of these elements responds to the request by setting a cookie, that cookie is stored on the userâ??s browser.

#### YouTube

We embed videos from our official YouTube channel using YouTubeâ??s privacy-enhanced mode. This mode may set cookies on your computer when you arrive on a page containing a YouTube video. The cookies do not directly identify individual users and YouTube will not store information to personalise your experience unless you are logged in to a Google account.

If you have a Google account and are logged in, YouTube may set cookies for analytics and advertising purposes and collect data linked to your Google account. For more information, see <a href="Google Privacy">Google Privacy</a> Policy.

# **Manage Cookie preferences**

Different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies. Listed below are the links to the support documents on how to manage and delete cookies from the major web browsers.

Google Chrome

Safari

**Firefox** 

Internet Explorer:

If you are using any other web browser, please visit your browserâ??s official support documents.

